

# Annual Report

## July 2021 - June 2022

The Aurum Project is the peak body for homeopathic research in Australia.

The Aurum Project is a not-for-profit research organisation and received approval as a charity status in 2005. It is dedicated to improving the health and wellbeing of children through natural medicine research.

### Mission Statement

The mission of the Aurum Project is to advance the understanding and practice of homeopathy in Australia.

### Aims

The Aurum Project aims to promote research into homeopathy.

### Our Vision

Our vision is to provide contemporary evidence to promote the use of homeopathic treatment in Australia so that parents may confidently consider homeopathy as one of their healthcare options.

### Constitution of The Aurum Project

The Aurum Project has adopted the model rules for incorporated associations, under the Associations Incorporated Act, 1984, available for viewing at [www.fairtrading.nsw.gov.au](http://www.fairtrading.nsw.gov.au) and accepted them as our constituent documents with certain amendments. You can read more here [Constitution of The Aurum Project](#)

### Our Organisation



## About Us

The Aurum Project is endorsed as a tax deductible gift recipient and income tax exempt charity and relies on donations, Bookbarn sales, and membership fees to achieve its aims. It also enjoys the support of many volunteers including homeopathy students who bring a broad range of skills and experience so that administration overheads are kept to a minimum, and the majority of donated monies go directly to education and research. It is an essential part of the Aurum Project that our running costs are low. We are committed to ethical behaviour and will deal with the public and our members in a transparent and honest manner. We are a grant-seeking charity and not a grant-giving foundation.

The Aurum Project is run by practicing Homeopaths who are registered with the Australian Register of Homeopaths [www.aroh.com.au](http://www.aroh.com.au), and associated professionals.

## Statement of compliance

The Aurum Project confirms that we have taken all reasonable steps to comply with the Act, the Regulation, and conditions of the ACNC.

## Our People

### Management Committee

| Position              | Name              | Qualifications                       |
|-----------------------|-------------------|--------------------------------------|
| <b>Director</b>       | Linlee Jordan     | MHIthScEd BHom RN DipNut             |
| <b>President</b>      | Nyema Hermiston   | Adv Dip Hom RN Dip Nat               |
| <b>Vice President</b> | Jane Lindsay      | LicWSH RSHom                         |
| <b>Secretary</b>      | Soofi Aziz        | BPsychSc Adv Dip Hom                 |
| <b>Treasurer</b>      | Sapnaa Parmar     | BHMS (India) MPH Cert III Disability |
| <b>Ord Members</b>    | Dr Jurgen Schulte | MSc DSc                              |
| <b>Ord Members</b>    | Sunny Goddard     | BHSc Adv Dip Hom                     |

### Advisory Group

| Name                      | Qualifications                             |
|---------------------------|--|
| <b>Dr Jurgen Schulte</b>  | MSc DSc                                    |
| <b>Dr Russell Vickers</b> | PhD MScMed MDSc DipHom DipHerb             |
| <b>Michelle Hookham</b>   | RN DipAppSc LicHom LCCH                    |
| <b>Dr David Levy</b>      | PhD DipHom DipNat MHIthScEd                |
| <b>Dr Alastair Gray</b>   | PhD MSc (UK) BAHons (NZ) DSH (UK) PSH (UK) |

## Research Team

| Position                          | Name              | Qualifications             |
|-----------------------------------|-------------------|----------------------------|
| <b>Director</b>                   | Linlee Jordan     | MHlthScEd BHom RN DipNut   |
| <b>Research Co-ordinator</b>      | Dr Celeste Salter | PhD BE BPsycSci PDHom (UK) |
| <b>Research Integrity Officer</b> | Dr Sabina Vatter  | PhD MA BA RSHom            |

## Operations Team

| Position                     | Name              | Qualifications             |
|------------------------------|-------------------|----------------------------|
| <b>Research Co-ordinator</b> | Dr Celeste Salter | PhD BPsycSci BE PDHom (UK) |
| <b>Marketing Manager</b>     | Erica Steele      | BA Marketing (Hons)        |
| <b>IT Manager</b>            | Michael Cowdroy   | IT, Web & Graphic Designer |
| <b>Event Co-ordinator</b>    | Sherree Maniks    | Costume & Set Designer     |

## Members and Volunteers

| Total Members for Financial Year 2020/21 | Active Volunteers integral to The Aurum Project |
|--|---|
| <b>130</b>                               | <b>14</b>                                       |

## Research Pods

The Aurum Project (AP) Research Pod (Pod) is a group of professional practitioners undertaking research. The purpose of a Pod is twofold. Firstly it is to build relationships between colleagues, and increase resilience within our profession of homeopathy. The second is the research activity the Pod undertakes together. Pods are different to traditional research teams in the way the Pod works together.



**Systematic Review Pod**

**Research Topic:** Systemic  
Review of Australian  
Homeopathy research

**Member Participants:**

Linlee Jordan  
Celeste Salter  
Sabina Vatter

**Teal Vision Pod**

**Research Topic:** Teal  
Management Theory

**Member Participants:**

Sunny Goddard  
Celeste Salter

**Workforce Survey Pod**

**Research Topic:** Workforce  
Survey of Australian  
Homeopaths

**Member Participants:**

Sandra Venables  
Celeste Salter  
Michelle Hookham  
Gabrielle Brodie  
Marion Volk

**Water Project Pod**

**Research Topic:** Solomon  
Islands Water Medicine

**Member Participants:**

Jane Lindsay  
TBC

## Presidents Report July 2021-June 2020

Dynamic activity continues within The Aurum Project, (AP) now in its 16th year as Australia's only homeopathic charity, recognised by the Australian Charities and Not-for-profit Commission (ACNC).

The emphasis in the past year has been to establish international connections, displaying the AP's activities, and developing a framework for future research:

### **1. Bronze Level Sponsor, AT THE Homeopathic Research Institute (HRI) Conference June 2022**

The AP established a wider awareness of its activities at this conference, by displaying its Logo and conducting a virtual "Breakout Room" during the conference. It encouraged new members with discounted entry into the breakout room for AP Members. Attendees were encouraged to go to the The AP website and subscribe to the online newsletter.

### **2. Bronze Level Sponsor New Zealand Council of Homeopaths (NZCH) online Conference April 2022**

Utilising another opportunity to connect with members and grow membership.

Connecting Homeopaths hosted a breakout room, for attendees to share ideas, concerns, successes, and discuss research plans.

Most of the AP Management Committee and members attended.

### **3. The Book Barn**

This service to the professional and general public is proving to meet the needs of those interested in learning more about homeopathy, with the bookstore growing further this year, significantly boosting the AP's fundraising capacity as a charity. This has been greatly strengthened by a large donation of homeopathic books from the Nature Care College library.

The AP's Book Barn has become the main source of homeopathic books in Australia and now distributes books by several leading international authors. It is now the major source of income for the AP.

### **4. Research Pods**

Several research groups continue their activity in these areas:

- Recurrent Urinary Tract Infections
- Molluscum contagiosum
- Teal management theory
- Water project

With a further pod planned on respiratory diseases.

Future areas of research are helping to define the profession itself:

- A review of Australian Homeopathic Research since 1990
- A Workforce Survey of Homeopathy in Australia
- An Australian Homeopathic Association /AP Collaboration on community building.

Details of all projects are on the AP website.

With enough resources, the AP seems poised to take on larger research projects in the future.

Those responsible for driving this development, namely Linlee Jordan and Dr Celeste Salter, are to be congratulated on their devotion to the development of the AP.

Thanks also to our sponsors (The International Academy of Classical Homeopathy (IACH), The College of Natural Health & Homeopathy, and Saunders Global), the volunteers, the AP staff and Erica Steele for their diligence and care with AP activities and Michael Cowdroy for his ongoing work on the AP website.

Sincerely,

Nyema Hermiston  
President, The Aurum Project  
November 10 2022

# Marketing Activity

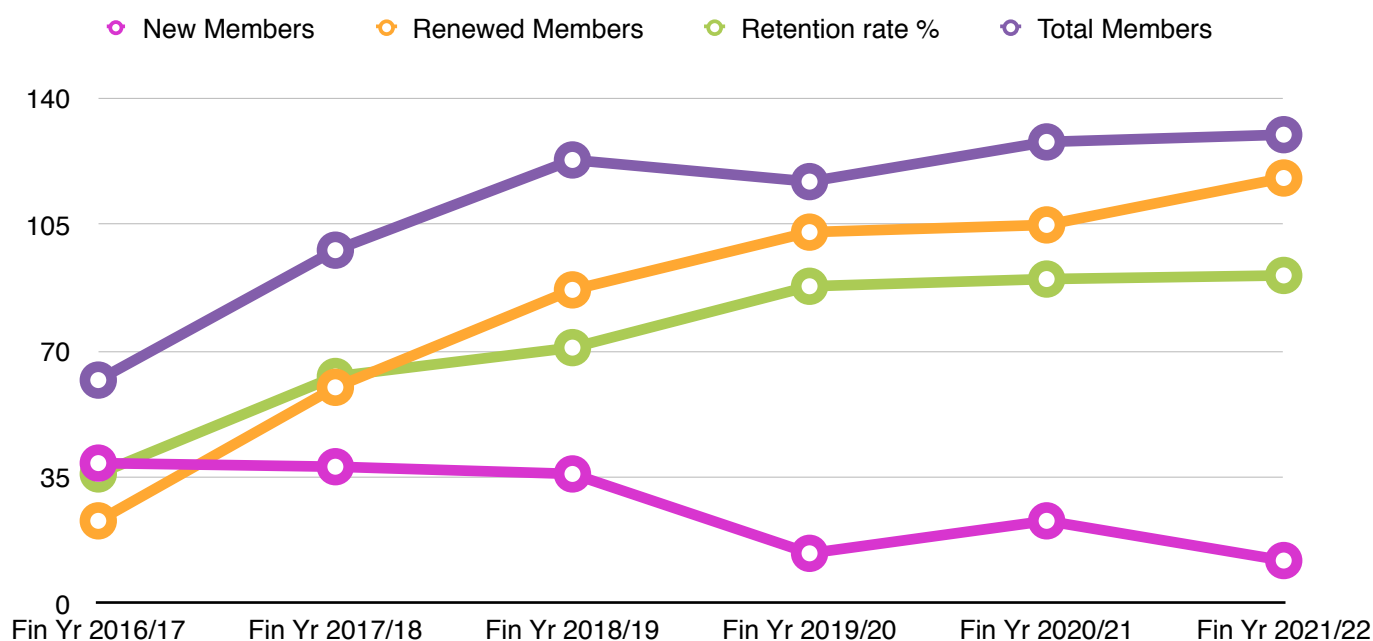
## Our Members

As at 30<sup>th</sup> June 2022 we had 130 Members. In financial year 2021/22, the retention rate of membership was 91% this is the highest it has ever been and we hope for this to continue to grow as new members see where their fees are going and the quality of research The Aurum Project produces.

The new member rate in 2021/21 has dropped, but with the return of face to face conferences next year we hope for this to increase again.

The high retention rate for memberships is a great achievement of The Aurum Project team as it is a significant income for the not for profit organisation to operate on. It is also a great foundation for building and expanding on our community of supporters and research volunteers.

|                        | Fin Yr<br>2016/17       | Fin Yr<br>2017/18       | Fin Yr<br>2018/19       | Fin Yr<br>2019/20        | Fin Yr<br>2020/21        | Fin Yr<br>2021/22        |
|------------------------|-------------------------|-------------------------|-------------------------|--------------------------|--------------------------|--------------------------|
| <b>New Members</b>     | 39                      | 38                      | 36                      | 14                       | 23                       | 12                       |
| <b>Renewed Members</b> | 23 (36% of all members) | 60 (63% of all members) | 87 (71% of all members) | 103 (88% of all members) | 105 (90% of all members) | 118 (91% of all members) |
| <b>Total Members</b>   | 62                      | 98                      | 123 (26% increase)      | 117                      | 128                      | 130                      |



## 10 Award Winning Blogs – between July 2021- June 2022

Aurum Project is number 16 in the [top Homeopathy Blogs for 2022](#)

### A career in natural therapies or learning the basics of homeopathy

June 22, 2022 By Erica Steele



It looks as though we're on a learning trajectory Recently, The Aurum Project posted a blog on where to study homeopathy. The rate of interest was really quite exciting. This tells us that people are interested enough in homeopathy to potentially invest time and funds into either learning more about the basics of homeopathy, to start a new career, or deepening their already established homeopathy practice.

<https://aurumproject.org.au/career-in-natural-therapies-or-basics-of-homeopathy/>

Facebook Reach: 222

### Where can Australians study homeopathy?

April 25, 2022



Are you interested in studying Homeopathy and wondering where you can study? Although homeopathy has been in existence for over 250 years, many people are not aware of its effectiveness at stimulating the body's own healing energies.

<https://aurumproject.org.au/rwhere-can-australians-study-homeopathy/>

### Homeopathy Clinical Supervision – key to success in practice?

February 17, 2022 By Dimple Kirpalani



The Eye of the Eagle Socrates said: "I can not teach anybody anything. I can only make them think." Homeopathy, without a doubt, teaches us the importance of the mind. A good and healthy mind has huge potential in itself. However, it is that same mind that brings with it the negativity of ego.

<https://aurumproject.org.au/homeopathy-clinical-supervision/>

Facebook reach 291

### Homeopathy research Pod study on Urinary Tract Infection (UTI)

December 7, 2021 Co-Written By Research Pod members



UTI Urinary Tract Infection Homeopathy Research

The First Aurum Project Research Pod is about UTI and Homeopathy Research Introduction This is a story about how six Australian Aurum Project members formed the first Aurum Project Research Pod. Dr Celeste Salter, the Aurum Project's research coordinator, dreamt up a collegial, practitioner based, research team structure.

<https://aurumproject.org.au/homeopathy-research-uti/>

Facebook Reach 413



## **Sustainable literature and homeopathy research collaboration in 2021**

**December 7, 2021 By Erica Steele**



When sustainability and collaboration are the key to your growth as an organisation in 2021 (despite a global pandemic), that has got to be a win. This was 2021 for The Aurum Project Sustainable Literature. Our online bookstore has skyrocketed this year!  
<https://aurumproject.org.au/sustainable-literature-2021/>

## **Calcareo carbonica for Sinusitis “The Staphylococcus aureus must be dead!”**

**November 8, 2021 By AP admin and Dr Karim Adal**



She did not really believe in homeopathy for her chronic Sinusitis treatment. A female physician came for an appointment with Dr Karim Adal in July 2007. She did not really believe in homeopathy but came to see him as a last resort because she felt quite desperate. This blog tells the story.  
<https://aurumproject.org.au/calcareo-carbonica-and-sinusitis/>

## **So you think your decision making in homeopathy case analysis is unbiased?**

**October 7, 2021 By Celeste Salter and Sabina Vatter**



Let's dig deep into our decision making with Sabina and Celeste and explore what this bias stuff is all about. We all have biases and we can't live without them. These decision making techniques help us make many decisions. When we use this kind of shortcut, Daniel Kahneman calls it fast thinking.  
<https://aurumproject.org.au/decision-making-bias-case-analysis/>

Facebook Reach 2,088

## **Ride a bike? “Won’t be possible.” But the boy with a rare developmental delay surprises everyone. He shows the true scope of homeopathy**

**October 2, 2021 By Linlee Jordan**



This case history example of developmental delay treatment was first published on The Aurum Project blog in 2018 and was updated in September 2021. The little boy is still in the care of the same doctor and is doing very well.  
<https://aurumproject.org.au/baraitser-winter-syndrome/>

Facebook Reach 3,324



## Trauma resolution options and the human brain

September 17, 2021 By Ann Manning



Resolving Trauma: Somatic and homeopathic approaches My mother trained in social work during the 1940's. I recall being shocked when she told me, with great authority and conviction, that children who experience trauma in their early years had no hope of recovery that the damage that is done at this tender age cannot be repaired.

<https://aurumproject.org.au/trauma-human-brain/>

Facebook Reach 4,754 + 4,340

## Homeopathy, Acute and Chronic Diseases, The Miasms

July 1, 2021



Written by a Doctor who practices homeopathy, this comprehensive explanation references the work of Hahnemann and discusses acute and chronic diseases and miasms. It is an excerpt from the book Gentle Medicine – The True Causes of Disease, Healing, and Health, 2021, Balboa Press, Bloomington, USA.

<https://aurumproject.org.au/chronic-diseases-and-miasms/>

## Digital Marketing

### Facebook Followers



The Aurum Project = 6,885 Followers at end of June 2022 (Up by 165 since July 2021)

### Instagram Followers



The Aurum Project's Instagram Page was set up in February 2020. By June 2022 the Followers were up to 1289 (Up by 460 since July 2021)

### Newsletter Subscribers

Aurum Project Newsletter = 1931 subscribers in June 2022 (down by 21 subscribers since June 2021, which is reasonably stable).

To boost these numbers, we will take a look at revamping the Newsletters in 2023 and increasing their promotion on social media.



## According to Facebook, these were our most “shared” posts for financial year 2021/22

**Aurum Project Research**  
Dec 11, 2021 · 🌐

**WHY DO PARENTS BRING THEIR CHILDREN TO VISIT HOMEOPATHS IN AUSTRALIA?**



**Why do parents bring their children to visit Homeopaths in Australia?**

- Homeopathy is a medical system based on the concept that the body can heal itself.
- Homeopathy is used worldwide by over **500 million people**.
- Complementary medicine is an important and often underestimated part of global health care.
- In Australia people visit Homeopaths for mental health **27.6%** of visits.
- Mental health is also the top reason why parents bring their children (aged 2 - 14).
- People of all ages use Homeopathy (0 to 100 years old).
- Skin issues - eczema & acne become a bigger concern as children become older.
- Digestive issues in the gut - eg diarrhoea and constipation peak in the 2 - 4 age group.
- The ratio who visit homeopaths in children up to 16 years old is **50%**.

Vicki Barclay and 45 others  
👍 46 💬 3 ➦ 465

**Aurum Project Research**  
Jan 24 · 🌐

According to estimates, approximately 500 million people use homeopathy worldwide, corresponding to about 7% of the world population. ... See more

**Homeopathy is used worldwide by over 500 million people**

<http://www.aaph.org.au/index.php/aaph/article/view/406>

AURUMPROJECT.ORG.AU  
**Aurum Project Research**  
Charity Organization

Cecile Soucie and 24 others  
👍 25 💬 4 ➦ 158

**Aurum Project Research**  
Jan 13 · 🌐

Complementary medicine (T&CM) "is an important and often underestimated part of health care. Many countries now recognise th... See more

**"Complementary medicine is an important and often underestimated part of global health care"**


**(World Health Org.)**

<https://www.who.int/publications/i/item/9789241506096>

Sanjay Kanade Baudh and 27 others  
👍 28 💬 9 ➦ 158

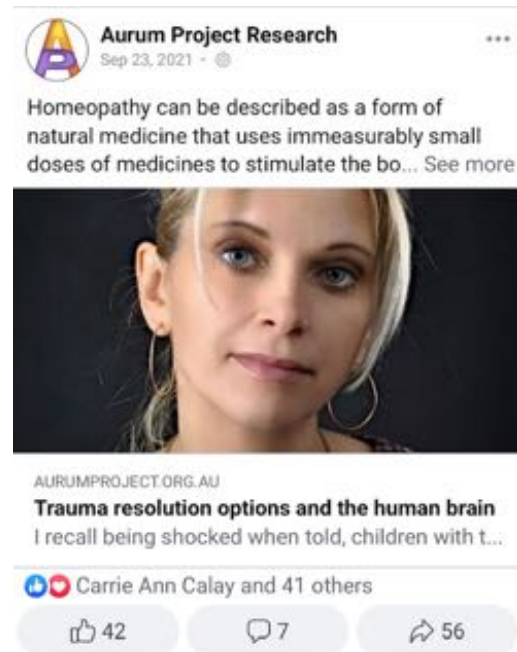
**Aurum Project Research**  
Oct 4, 2021 · 🌐

My mother trained in social work during the 1940's. I recall being shocked when she told me, with great authority and conviction, th... See more



AURUMPROJECT.ORG.AU  
**Trauma resolution options and the human brain**  
I recall being shocked when told, children with t...

Lynda Welchel and 16 others  
👍 17 💬 7 ➦ 123



It is useful to understand these highly shared posts in order to create posts with more potential in the future. The more people that see our posts, means there are more people to know about The Aurum Project, they may later connect as newsletter subscribers, become members, participate in research pod, bookbarn customers, and donors.

#### Formats of interest for sharing:

- Statistics
- Info graphics
- Quotes
- Personal experience
- Practitioner support



## Here are some of the actions we took to maintain our income

### Maintaining Member Numbers:

- Monthly Research Updates from Research Co-ordinator, Celeste Salter
- Direct email to members communicating the launch of Cluster Sessions for Zoom updates on research pods. This is an opportunity for our researchers to join together and share their ideas. As well as an opportunity for our members to come along and stay up to date with what they are doing.
- Connecting Homeopath online Zooms - discounts promoted through newsletters and direct member emails.
- Continual supply of videos and articles for Members benefit.
- **HRI Conference Partners June 2022**

The Aurum Project was a Bronze Level Sponsor - using reciprocal marketing practices. We received:

- Logo and acknowledgement on home page
- Discounted entry for Aurum Project Members
- The Aurum Project hosted an automated "Breakout Room" during the conference. For attendees to learn more about The Aurum Project and subscribe to our newsletter.

### NZCH Conference April 2022

The Aurum Project was a Bronze Level Sponsor - using reciprocal marketing practices. We received:

- A space for a hosted breakout room. This was in the format of Connecting Homeopaths, where fellow Homeopaths have the opportunity to share and listen to ideas, concerns, and successes. Also to talk about current and future research plans.
- This was an event where most of The Aurum Project Management Committee and Members attended. It was a prime opportunity to connect with our members and grow our membership.

### New Secondhand books and Fundraising Items in online Bookbarn Sales

Our online bookstore has continued to grow further this year. Our growing collection of donated second hand books has really boosted our fundraising capacity as a charity. On top of this we have maintained status as a main Australian supplier and distributor for several leading authors of new books from around the world.

We also received a significant donation of books from Nature Care College library.



Actual photo of the Bookbarn

The Aurum Project also sells a small amount of products through the Harbord Homeopathic Clinic shop, online shop and The Aurum Project website. These items are also promoted to our practitioner members to encourage them to buy these items in bulk and selling them in their own clinics, with funds raised going to The Aurum Project. Currently these items include:

- Artist designed tea towel with a homeopathy theme
- Gift cards
- Limited edition art prints by Homeopath, Sarah Saunders
- Second hand book shop

#### **Encouraging Donations Where Possible:**

- Crowd raiser was successfully launched to help raise funds to cover costs of conferences and publication of research.
- Continued monthly Newsletters with Research Updates with link to donate.
- Facebook and Instagram links to donate.

#### **Continued Communication Via Social Media:**

- Posting blogs and research updates
- Continued growth of Instagram page, with regular updates and communication and connection with targeted organisations / individuals

## **Current Sponsors and Corporate Members**



**Saunders Global** is a multi-discipline design studio with over 25 years international experience, with offices in Sydney and Abu Dhabi. They were one of the first Australian design and architecture firms to specialise in retail spaces. Since the outset they have been a market leader in retail design because of their in-depth understanding of consumer behaviour and especially of the relationship between commerce and space.

**The International Academy of Classical Homeopathy (IACH)** is an educational institution which presents academic courses in homeopathy to teach Classical Homeopathy to Medical Doctors, students and health practitioners to become effective Classical Homeopaths, according to the principles of Dr. Samuel Hahnemann. The IACH was established in 1995 by the world-acclaimed Professor George Vithoulkas, and is located on the island of Alonissos, Greece. Over 15,000 medical doctors and other professional medical practitioners from over 62 countries have been trained by the IACH.



#### **College of Natural Health & Homeopathy**

The College of Natural Health & Homeopathy has been providing quality homeopathic education in New Zealand, since 1989. The College offers flexible and online learning options recognising the varying needs of students today and has campuses throughout the country providing a high standard of classical homeopathic training.

## Partners

The members, volunteers, and committee of The Aurum Project gratefully acknowledge our major supporters. Their partner relationship with us means that they are at the forefront of a growing recognition of the need for research into natural medicine and homeopathy.

**Homeopathy Research Institute (HRI)** is a UK-based charity dedicated to promoting high quality research in homeopathy at an international level. The charity was founded by physicist, Dr Alexander Tournier, who previously worked as an independent researcher for Cancer Research UK, conducting interdisciplinary research at the boundaries between mathematics, physics and biology.



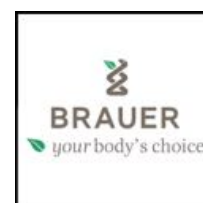
**InterClinical Laboratories** is one of Australasia's leading companies in complementary medicine, practitioner nutritional products and health screening services. They are the leading provider for hair tissue mineral analysis (HTMA) in Australia and New Zealand, offering qualitative information for practitioners, to aid patient appraisal & recommendations.



**Keysun Laboratories** are distributors of beauty, toiletry and health care products throughout Australia and its neighbouring countries. In the health category, Keysun has a commitment to excellence which can be seen in their range of top quality medicines manufactured by the most respected laboratories in Australia and beyond.



One of Australia's leading brands of homeopathic medicines **Brauer** embraces the past and looks to the future by combining traditionally effective homeopathic medicines, herbal medicines, and naturally gentle skincare with modern science and a genuine understanding of what people want.



**Duoz Media** delivers multi-media services ranging from professional photography, videography, print and online design, website development and marketing. Their experience spans decades and yet they remain at the cutting edge of technology advances with a fresh, human approach.



**The Harbord Homeopathic Clinic** is situated on the Northern Beaches of Sydney. The clinic has a balanced approach to natural health care, using Homeopathy alongside other elements of natural medicine. Since all patients are unique, homeopathic medicines are prescribed to treat patients as individuals.



Set up in Wellington NZ in 1995, by pharmacists Michael Dong and Shirley Gay, **Simillimum Homeopathic Dispensary** is dedicated to natural health. They have been dispensing traditionally prepared homeopathic remedies and complementary medicines to practitioners and the public for over 15 years.





At **Owen Homoeopathics** they love teaching people how to care for their family and pets using Homoeopathy. Homoeopathy is a great family health care system that offers simplicity, reliability and excellent results. Owen Homoeopathics offers a range of remedies & specialised kits through retailers across Australia.



**Endeavour College of Natural Health** is one of the largest natural health education providers in the world. Their vision is to ensure that the philosophy of natural medicine is preserved as interest in this area grows. They are committed to promoting natural health by producing graduates of the highest quality.



**Costume for a Cause.** Weaving together 30 years of Fashion Design experience and Event Design and Management with her natural artistic flair, Sherree Maniks thrives on creating show stopping garments that make a positive difference in the world. Sherree's visionary skills give her the ability to turn a concept or written brief into a magical work of wearable art.



## Collaborations and Supporting Organisations

The Aurum Project gratefully acknowledges these associations and organisations for their support of our work. We congratulate them for their vision and recognition of the need for research into natural medicine and homeopathy. Individually each group is capable of playing an important role in the world of: investigation; data collection; analysis and publishing. Together we all form a powerful international statement about the importance of promoting natural therapies and homeopathy research.

These organisations are not sponsors of the Aurum Project. They proudly give strong encouragement to our activities.

**The Union for Diplomate Homeopathic Physicians** is a scientific association dedicated to the dissemination of Classical Homeopathy according to the principles of Hahnemann, Kent and Professor George Vithoulkas with a goal of forming one unified voice for establishing Classical Hahnemannian Homeopathy.



The function of the Union shall be purely and strictly scientific. Members are Medical Doctors, Dentists and Veterinarians who have the Diploma of IACH.

**Dr Sujata Naik's Homoeopathy Clinic** has practiced a patient-centric approach for over three decades in Mumbai, India and internationally. Dr Sujata's clinic is actively involved in homeopathy research. The clinic regularly shares experience and research in webinars and conferences. The Aurum Project and Dr. Sujata Naik's Clinic have begun a research collaboration on *Molluscum contagiosum*. The research team has six members covering three clinics in two countries.





**Homeopathy UK** is the United Kingdom's primary information resource for all things homeopathic. We want homeopathy to be available for everyone who needs it and offer affordable high-quality healthcare from our network of charitable clinics. Homeopathy UK also funds research and training for homeopaths and medical professionals.

**Switch on Health** is the only college in Australia to offer an ATMS accredited qualification in Homeopathy, as well as non-Bachelor qualifications in Nutrition, Herbal Medicine, and Naturopathy. Their staff have extensive experience in both clinical practice and in education, and they are passionate about ensuring Australians continue to have access to high quality complementary medicine education and practitioners, wherever they live.



**Global Homeopathy Foundation: Australia (GHFA)** is the Australian arm of a NFP foundation based in India, with the main objective of creating a platform for homeopathy to benefit humanity, assist homeopaths in delivering proficient services and encouraging the growth of homeopathy globally. GHF intends to work in the areas of promotion, research, and education and enabling professionals to accept roles beyond that of clinicians.



#### **Homeosource: Your free guide to selecting individualized natural remedies**



HomeoSource bridges the information gap between doctor and patient. Many patients want to use natural medicines and health care practitioners want to know what their patients are taking. HomeoSource is an American non-profit educational resource which shares homeopathic information which consolidates published expert guidance on how to use homeopathy for minor illness and provides the supporting science.

**Cyberjaya University College of Medical sciences** is a top tier (rated 5-Star Excellent) university in Malaysia. They have more than 20 programmes ranging from degree to postgraduate research courses in areas such as medicine, pharmaceutical sciences, psychology and homeopathic medical sciences. The Bachelor of Homeopathic Medical Science (Hons) is the first and only programme of its kind in Malaysia.



#### **The New Zealand Homœopathic Society**



The New Zealand Homœopathic Society was founded in 1951 by Alfred Grove. The objectives of the Society were then, as they are today, to promote and support the use of homœopathy in New Zealand and to ensure information is readily available for anyone interested in learning more. The Society has continued to develop as a vibrant and cooperative organisation. The Homœopathic Society is run by a small team of dedicated volunteers in Auckland

### **Australian Homoeopathic Association**

The Australian Homoeopathic Association (AHA) represents professionals in Australia and is a founding member of the *International Council for Homœopathy*. Supporting choice, integrity and professional standards in health care. In 2018, the Aurum Project was successful in applying for an AHA Research Grant which was awarded for the Australian National Homeopathy Survey Project.



**WORLD WELLNESS GROUP**

### **World Wellness Group**

The World Wellness Group was established to provide a high quality, accessible and affordable multicultural health and wellbeing service for marginalised migrants, refugees and asylum seekers. They are a sustainable health service that closes the ever increasing access and equality gaps.

### **Academy of Homeopathy Education**

The Academy of Homeopathy Education is the first and only homeopathy school in the US to offer a full-time pathway to certification. With rigorous academics and unparalleled clinical training delivered live and via the soulful use of cutting-edge technology, AHE prepares its students to become fully-rounded homeopathic practitioners from any city in the world.



AHE NYC | WORLD

### **Homeopathic Education & Research Association**

The Homeopathic Education and Research Association (HERA) was formed in Melbourne 1983. Its aims and objectives are to help Australian homeopaths expand their knowledge and develop their competency in homeopathy. HERA offers a network to support the learning of many aspects of homeopathic principles and practice. Ongoing professional education is provided by homeopaths and other health care professionals for the homeopathic profession.

**Homeopathic  
Education  
& Research  
Association**

# Research Outcomes to June 2022

By Dr Celeste Salter, Research Co-ordinator for The Aurum Project

During the last financial year (July 2021-June 2022), our research activities covered six areas:

- First National Survey of Homeopaths in Australia
- Research Priorities for Homeopathy in Australia 2018 - 2024
- Research Pods Activity
- New Pod Activity
- Cluster Sessions
- Ethics Training Module

1. A series of Melting Pots were initiated in August 2021 through to Feb 2022, using the reflections and review of The First National Survey of Homeopaths research project outcomes as the starting point. 5 sessions were held where Aurum Project members and AHA members were invited to attend the five online sessions. The summaries of the discussions were posted in the AP members area and in the AHA professional forum. Three focus areas arose:

Workforce Survey - a Pod has formed to initiate and conduct a yearly workforce survey of Australian practitioners. This activity is in partnership with Australian Register of Homeopaths (ARoH)  
Homeopath Unique Practice - initial discussions between 5 interested members began, and continued with 3 members throughout the year.

Patient and Communication - discussion on this topic with 4 members continued throughout the year.

2. The Research Priorities Working Group continued to meet quarterly throughout the year, tracking activity on the building blocks defined in 2018. The meetings are well attended, and include representatives of different organisations, education and suppliers interested in homeopathy research in Australia. The Aurum Projects hosts these meetings and facilitates the meetings.

## 3. Research Pod Activity

Throughout the year research activity continued in these Pods

- UTI Research Pod - The research Pod had two members retire, Sarah Penrose and Andrew Samson.
- Mollusum Contagiosum Pod - extensive literature review and analysis of the history of Mollusum had occurred. The Pod published a blog.
- Systematic Review - volunteer support assisted the curating of research papers, and the Pod continued to rate the papers.
- Teal Vision Pod - a paper was being finalised for submission to Simlia on the origins of the Pod concept and the theories supporting the use of the concept for The Aurum Project. Deeper clarity on the importance of the relationship between Pod members and the role Connecting Homeopaths has in bringing AP members together across the country was achieved.

## 4. New Pod Activity

In February 2022, discussions with Dr Charu Grover on the topic of Respiratory disease began. The topic comes out of Dr Grovers experience in Asthma research, and issues of patient education and compliance with asthma protocols. There are significant issues around CAM support and treatment in this area, including education of practitioners and patients, that this project topic could address. In June 2022, invitations were made to AP members to join discussions with a view to forming a research Pod. The first session was due in July 2022.

The Workforce Survey Pod formed to initiate and conduct a yearly workforce survey of Australian practitioners. This activity is in partnership with Australian Register of Homeopaths (ARoH). An IP agreement has been drafted between AP and ARoH to guide the project.

## 5. Cluster Sessions

In 2022, the concept of Pods sharing their research activity with each other was initiated with an online event called a Cluster Session (a collection of Pods is called a Cluster). These bi - monthly sessions are held for Pod members to update each other on their progress, research activity, interesting findings, and potential blockages to progress. It is an opportunity for each Pod to share, speak, and present their research activity. All AP members are invited to join in these sessions for free and be part of the discussions after the initial updates. Other non AP members are also invited to attend for a small fee. The sessions are recorded to assist the Pods in capturing any ideas that are generated in discussion.

## 6. Ethics Training Module

During this year we made contact with Sitback and spent some time scoping a game of ethical conundrums for AP members to participate. The bulk of this activity occurred during lockdown, and we may revisit this in 2023 finalise the game, and offer it as an event to members. It would bring valuable insight to our members who play it, both personally and professionally. We also created an AP Ethics Training Module to assist all Pod members in understanding the ethical considerations of their project. This module has ARoH accredited CPD for those who complete it.

### **To Summarise**

Overall, this has been a very productive year for our research activity. This success has been despite the issues confronted personally by members and collectively by AP with lockdown and covid. We have seen the Pods settle into working self determined structures that are suitable for the Pod members, and their project plans are being created. The two new Pods currently forming are looking promising. We also know that each project will have expenses that AP and the Pods will need to resolve, for example the costs associated with Human Research Ethics Committee applications. We expect in the next year to tackle these financial issues and find a range of solutions, as some costs will be incurred even though our members' effort is volunteered.

## **Income Statement and Balance Sheet Financial Year 2021/22 Attached**

**THE AURUM PROJECT  
INCORPORATED**

ABN 45 162 173 707

**FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED  
30 JUNE 2022**

*Graeme Green Chartered Accountant  
Suite 807, 109 Pitt Street  
Sydney NSW 2000  
Telephone: (02) 9231 6160  
Fax: (02) 9231 6171*



**THE AURUM PROJECT INCORPORATED  
MANAGEMENT COMMITTEE'S DECLARATION**  
(accompanying the financial report for the year ended 30 June 2022)

---

The management committee considers the Aurum Project to be a non-reporting entity. The accounting policies and standards adopted are set out in Note 1.

The management committee of the Aurum Project Incorporated hereby declares that in their opinion:

- (a) the income statement gives a true and fair view of all income and expenditure of the Aurum Project Incorporated including with respect to fundraising appeals, and
- (b) the balance sheet gives a true and fair view of the state of affairs of the organization, and
- (c) the provisions of the Act, the regulations under the Act and the conditions attached to the authority have been complied with by the Aurum Project, and
- (d) the internal controls exercised by the organisation are appropriate and effective in accounting for all income received and applied by the Aurum Project from any of its fundraising appeals, and
- (e) as at the date of this statement, there are reasonable grounds to believe that the Aurum Project will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the committee and is signed for and on behalf of the committee by:

President *Linlee Jordan*

Treasurer *Sapnaa Parmar*

14 November, 2022

Dated this ..... day of ..... 2022  
Place:

**THE AURUM PROJECT INCORPORATED**  
**A.B.N. 45 162 173 707**  
**INCOME STATEMENT**  
**FOR THE YEAR ENDED 30 JUNE 2022**

|   | 2022          | 2021           |
|---|---------------|----------------|
|   | \$            | \$             |
| <b><u>INCOME</u></b>                    |               |                |
| Sales income                            | 32,087        | 17,973         |
| Interest income                         | -             | 3              |
| Donation income                         | 15,682        | 14,430         |
| <b>TOTAL INCOME</b>                     | <u>47,769</u> | <u>32,406</u>  |
| <b><u>EXPENSES</u></b>                  |               |                |
| Cost of goods sold                      | 1,620         | -              |
| Accounting and auditing fee             | 605           | 550            |
| Internet service                        | 56            | 55             |
| Printing expense                        | 14            | 132            |
| Wages, salaries and consultancy         | 37,532        | 24,018         |
| Insurance                               | 901           | 2,195          |
| Rent                                    | 5,760         | 5,720          |
| Other expenses                          | 882           | 1,001          |
| <b>TOTAL EXPENSES</b>                   | <u>47,370</u> | <u>33,671</u>  |
| <b>NET INCOME/(LOSS)</b>                | <b>399</b>    | <b>(1,265)</b> |
| Donations made                          | -             | -              |
| <b>NET INCOME/(LOSS) AFTER DONATION</b> | <b>399</b>    | <b>(1,265)</b> |
| Retained income at beginning of year    | <u>6,709</u>  | <u>7,974</u>   |
| Retained income at end of year          | <u>7,108</u>  | <u>6,709</u>   |

THE AURUM PROJECT INCORPORATED  
A.B.N. 45 162 173 707  
BALANCE SHEET  
AS AT 30 JUNE 2022

|                           | 2022<br>\$   | 2021<br>\$   |
|---------------------------|--------------|--------------|
| <b>ASSETS</b>             |              |              |
| <b>Current Assets</b>     |              |              |
| Cash at bank and on hand  | 4,280        | 3,841        |
| Inventory - books on hand | <u>1,762</u> | <u>1,762</u> |
|                           | <u>6,042</u> | <u>5,603</u> |
| <b>Non Current Assets</b> |              |              |
| Website design            | <u>1,106</u> | <u>1,106</u> |
|                           | <u>1,106</u> | <u>1,106</u> |
| <b>TOTAL ASSETS</b>       | <u>7,148</u> | <u>6,709</u> |
| <b>LIABILITIES</b>        |              |              |
| <b>TOTAL LIABILITIES</b>  | <u>-</u>     | <u>-</u>     |
| <b>NET ASSETS</b>         | <u>7,148</u> | <u>6,709</u> |
| <b>EQUITY</b>             |              |              |
| Retained income           | 7,108        | 6,709        |
| <b>TOTAL EQUITY</b>       | <u>7,108</u> | <u>6,709</u> |

The accompanying notes form part of these accounts.

THE AURUM PROJECT INCORPORATED  
A.B.N. 45 162 173 707  
STATEMENT OF CASH FLOWS  
FOR YEAR ENDED 30 JUNE 2022

|   | 2022<br>\$      | 2021<br>\$      |
|---|-----------------|-----------------|
| CASH FLOW FROM OPERATING ACTIVITIES                 |                 |                 |
| Receipts from members, customers and donors         | 47,769          | 32,403          |
| Interest received                                   | -               | 3               |
| Payments to suppliers and employees                 | <u>(47,370)</u> | <u>(33,671)</u> |
| Net cash provided by (used in) operating activities | <u>399</u>      | <u>(1,265)</u>  |
| CASH FLOW FROM INVESTING ACTIVITIES                 |                 |                 |
| Purchase of inventory                               | -               | -               |
| Property, plant and equipment                       | <u>-</u>        | <u>-</u>        |
| Net cash provided by (used in) investing activities | <u>-</u>        | <u>-</u>        |
| CASH FLOW FROM FINANCING ACTIVITIES                 |                 |                 |
| (Increase)/repayment of investments                 | <u>-</u>        | <u>-</u>        |
| Net increase/(decrease) in cash held                | 439             | (1,265)         |
| Cash at beginning of year                           | 3,841           | 5,106           |
| Cash at end of year                                 | <u>4,280</u>    | <u>3,841</u>    |

Note: Donations received in kind for providing rental space is not included in receipts for the purpose of this statement.

**THE AURUM PROJECT INCORPORATED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2022**

---

**Note 1: Statement of Significant Accounting Policies**

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Charitable Fundraising Act, 1991. The committee has determined that the Aurum Project is a non-reporting entity.

The following material accounting policy has been adopted in preparation of this financial report

The financial report has been prepared using the cash basis of accounting. No other accounting standards or policies have been adopted. The Aurum Project Incorporated was incorporated on 12 July, 2004.

**Note 2: Income Tax**

The Aurum Project, as a registered charity, is exempt from the provisions of the income tax legislation.

**THE AURUM PROJECT INCORPORATED  
INDEPENDENT AUDITOR'S REPORT**

To the Members of The Aurum Project Incorporated

**Qualification**

As is common for organisations of this type, it is not practicable for the Aurum Project Incorporated to maintain an effective system of internal control over donations, memberships and income from sales. Accordingly, as the evidence available to us regarding revenue from this source was limited, our audit procedures with respect to donations, memberships and sales had to be restricted to the amounts recorded in the financial records. We therefore are unable to express an opinion whether donations, memberships and sales income are complete.

**Qualified Opinion**

I have audited the accompanying financial report being a special purpose financial report of The Aurum Project Incorporated which comprises the balance sheet and income statement and statement of cash flows and notes comprising a summary of significant accounting policies and other explanatory information, and the declaration by those charged with governance (being the Management Committee).

In my opinion except for the effects on the financial report of such adjustments, if any, as might have been required had the limitation on our audit procedures referred to in the qualification paragraph not existed, the financial report of The Aurum Project Incorporated has been prepared in accordance with the requirements of the Charitable Fundraising Act, 1991 and Division 60 of the Australian Charities and Not for Profit Commission Act 2012, including:

- (i) giving a true and fair view of the registered entity's financial position as at 30 June 2022 and of its financial performance and cash flows for the year ended on that date; and
- (ii) complying with Australian Accounting Standards to the extent described in Note 1.

**Basis for Qualified Opinion**

I conducted my audit in accordance with Australian Auditing Standards. My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of my report. I am independent of the registered entity in accordance with the auditor independence requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* ("the Code") that are relevant to my audit of the financial report in Australia. I have also fulfilled my other ethical responsibilities in accordance with the Code.

I confirm that the independence declaration required by the Corporations Act 2001, which has been given to the directors of the Company, would be in the same terms if given to the directors as at the time of this auditor's report.



# GRAEME GREEN FCA

## CHARTERED ACCOUNTANT

---

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my qualified opinion.

### *Emphasis of Matter – Basis of Accounting*

I draw attention to Note 1 of the financial report, which describes the basis of accounting. The financial report has been prepared to assist the registered entity meet the requirements of the Charitable Fundraising Act, 1991 and Australian Charities and Not-for-profits Commission Act, 2012. As a result, the financial report may not be suitable for another purpose. My opinion is not modified in respect of this matter.

### **Information Other than the Financial Report and Auditor's Report Thereon**

The Management Committee are responsible for the other information included in the financial statements.

My opinion on the financial report does not cover the other information and accordingly I do not express any form of assurance conclusion thereon.

In connection with my audit of the financial report, my responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or my knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work I have performed, I conclude that there is a material misstatement of this other information, I am required to report that fact. I have nothing to report in this regard.

### **Responsibilities of the Management Committee for the Financial Report**

The Management Committee is responsible for the preparation and fair presentation of the special purpose financial report in accordance with the accounting policies described in Note 1 of the financial statements and for such internal control as the Committee determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the special purpose financial report, the Committee is responsible for assessing the registered entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Committee either intend to liquidate the registered entity or to cease operations, or have no realistic alternative but to do so.

The Management Committee is responsible for overseeing the registered entity's financial reporting process.

### **Auditor's Responsibilities for the Audit of the Financial Report**

My objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

**GRAEME GREEN FCA**  
**CHARTERED ACCOUNTANT**

---

As part of an audit in accordance with the Australian Auditing Standards, I exercise professional judgement and maintain professional scepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the registered entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Management Committee.
- Conclude on the appropriateness of the Committee use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the registered entity's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the registered entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Company to express an opinion on the financial report. I am responsible for the direction, supervision and performance of the Company audit. I remain solely responsible for my audit opinion.

I communicate with the Management Committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.



Graeme Green FCA  
Registered Company Auditor  
No. 15169

Dated: 14 November, 2022.

**THE AURUM PROJECT INCORPORATED**  
ABN 45 162 173 707

**AUDITOR'S INDEPENDENCE DECLARATION  
UNDER CHARITABLE FUNDRAISING ACT, 1991**

---

I declare that, to the best of my knowledge and belief, during the period ended 30 June 2022 there have been:

- (i) no contraventions of the auditor independence requirements as set out in the Charitable Fundraising Act, 1991 in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.

  
Graeme Green  
Registered Company Auditor  
(No. 15169)  
Suite 807, Level 8, 109 Pitt Street  
Sydney NSW 2000

Dated..... 20 June 2022